

For Release: May 3rd, 2018

Kick Off Summer Sipping Season at Niagara Grape & Wine Festival's New RBC Picnic In The Vineyard Event

St. Catharines, ON (May 3, 2018) – After a winter that felt like it would never end, wine lovers looking for a fun new way to celebrate summer's arrival will be sipping pretty at Niagara Grape & Wine Festival's all-new RBC Picnic In The Vineyard event on Friday, June 22nd. The event, which will be held at 13th Street Winery, will celebrate Niagara's Rosé and Sparkling wines, with summery reds and whites being poured as well by the 40 participating Niagara wineries. Live music, crackling bonfires, marshmallow roasting supplies and photo stations sure to inspire serious Instagram love will set a scene that feels like summer camp for grownups. In addition to great wine and a one-of-a-kind Friday night vibe, guests will be treated to their choice of three gourmet picnic dinner options prepared by three of Niagara's hottest wine country chefs.

Each \$65 (plus HST) RBC Picnic In The Vineyard ticket includes a gourmet picnic box and one glass of wine, with additional wine available for purchase by the glass or bottle. Guests who prefer a picnic experience with a few more creature comforts can opt to purchase a table with linen and décor. Picnic blankets that can be used that night and then taken home as a souvenir of an amazing summer evening will also be available for purchase.

"Our TD Wealth Tailgate Party, which takes place on Saturday, June 23rd, is always a sellout, so introducing a casual Friday night Picnic In The Vineyard seemed like a perfect way to allow more people to join in the fun and festivities of the Niagara Homegrown Wine Festival. Sparkling and Rosé are two very hot varietals right now and Niagara has some really incredible vintages to celebrate," said Niagara Grape & Wine Festival Executive Director, Dorian Anderson.

Guests are encouraged to embrace the evening's theme of Rosé and bubbles by donning their favourite pink or sparkling attire.

Should the gourmet picnic fare and delicious wines on offer at the RBC Picnic In The Vineyard event leave guests wanting more, purchasing a Niagara Homegrown Wine Festival Discovery Pass will allow wine lovers to enjoy 8 food and wine pairings at their choice of 38 Niagara wineries over the course of the weekend. And of course, the annual sell-out TD Wealth Tailgate Party hosted by 13th Street Winery the following evening will add a bit of country flair to the weekend.

RBC Picnic In The Vineyard, Niagara Homegrown Wine Festival Discovery Passes and TD Wealth Tailgate Party tickets are available for purchase online now at www.niagarawinefestival.com.

For media enquiries, please contact:

Dorian Anderson, Executive Director, Niagara Grape & Wine Festival

doriana@niagarawinefestival.com P: 905.688.0212 ext. 117

M: 905.933.5737

SPECIAL GUESTS JUNE 22





SPECIAL GUEST JUNE 23









